



News from Baptist Health Care Leadership Institute

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Baptist Health Care CEO to Keynote National Leadership Conference

PENSACOLA, FL- Al Stubblefield, president and CEO, Baptist Health Care, will keynote the *2008 Top Leadership Teams in Healthcare Conference* on October 16. The conference, sponsored by HealthLeaders media, will take place in Chicago at the Drake Hotel. Baptist Health Care is the parent company of The Baptist Health Care Leadership Institute, a consulting company built on the experience gained during the system's culture change and turnaround.

Stubblefield was tapped to speak by leadership across the country for his outstanding contributions to improving the way health care is delivered. Since he became president and CEO of Baptist Health Care in 1999, northwest Florida's largest health system has received numerous accolades. In 2003, Baptist Hospital, Inc, was awarded the prestigious Malcolm Baldrige National Quality Award. For six consecutive years, Baptist Health Care has been named one of the 100 Best Places to Work in America by *Fortune* magazine. *Training* magazine has named Baptist Health Care in 2003, 2004, 2005, and 2006 to its prestigious Top 100 List in recognition of the organization's commitment to workforce development. Stubblefield was highlighted by *Training* magazine as one of the 11 "CEO's that Get It" because of his organization's unrelenting commitment to training; and in 2004 he was named one of the 100 Most Powerful People in Health Care.

The annual *HealthLeaders Media Top Leadership Teams in Healthcare Conference* is a focused, strategic forum of healthcare leaders tackling today's most urgent business challenges. More than 40 innovative senior-level healthcare leaders, including 20 CEOs representing the nation's top-performing hospitals, health plans, and medical groups, will share their challenges, successes, and pioneering approaches.

Founded in 2002, The Baptist Health Care Leadership Institute is a consulting firm specializing in guiding health systems through culture change to high performance. They have coached more than 8,900 healthcare professionals from 50 states and abroad.

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